

750 Employees

Vangent ran their campaign at the end of October and used **Halloween** as their theme. With creative marketing materials and an enthusiastic committee, they had an entire week of FUN and fundraising!

In addition to making a pledge to the United Way campaign they held special events every day. Posters with the schedule of events were hung up around both buildings and daily emails were sent out as reminders. In these emails, they also included updates on their current fundraising status.

Some of the incentives included:

- Reserved parking
- Gift certificates to restaurants and department stores
- Paid time off of work

Some of their special events included:

- Putt-putt golf
- Ring toss (try to toss a ring onto one of five pumpkins)
- Silent auction (all items donated by employees)
- Pie in the face! (Supervisors volunteered to have pies thrown at them)





**Life is full of tricks,
so treat someone in need.**

Give to the United Way.

Support Vangent's Oakdale United Way Campaign

October 25-29, 2010

Watch your e-mail for more information...



Support the United Way...

at the **BOO Brew Cafe**

**BOOlicious brew and pastries
available for 2 days only!**

When?

7:30 to 10:00 a.m.

Monday, October 25

Tuesday, October 26

Where?

Cafeteria, 2450 Bldg.

What's on the MENU?

BOO BREW

(premium coffee - 16 oz.) for \$2

TASTY TIDBITS

(assorted pastries) for \$1 to \$2



All proceeds go to the United Way.